



**KAZIRANGA
UNIVERSITY**

KNOWLEDGE & BEYOND



ज्ञान-विज्ञान विमुक्तये

UGC
RECOGNIZED



AICTE
APPROVED



NAAC
ACCREDITED



SCHOOL OF BUSINESS

More information call us
1800-572-5898

 WWW.KZU.AC.IN



TRANSFORMING FUTURES

Your Journey Begins at The Assam Kaziranga University
School of Business



“Reshape, Innovate, Lead: Redefining Business Education in Northeast India”

Welcome to The Assam Kaziranga University School of Business, where we invite you to embark on a transformative journey that reshapes your skills, stimulates innovation, and prepares you to lead with distinction in world’s evolving business landscape.

A Dynamic Curriculum for Transformation: Our MBA program is crafted to go beyond conventional boundaries, fostering an environment where you not only learn but actively participate in reshaping the future of business. Engage with cutting-edge concepts, AI tools, real-world case studies, and hands-on experiences with live projects and dual internships that encourage you to think innovatively and reshape traditional approaches.

Innovation Hub of Northeast India: Nestled in Jorhat City, the heart of Northeast India, our institution serves as an innovation hub, propelling you into the vibrant world of entrepreneurial activity and networking. Immerse yourself in an environment that thrives on creativity, where ideas are incubated, and leaders are forged.


Leadership in Diversity: Join a community that celebrates diversity. Our MBA class represents a spectrum of cultures, backgrounds, and experiences. This diversity creates a dynamic learning environment, enriching your educational journey and preparing you to lead in a globalized business landscape.

Tailoring Success with Choice: Redefine your MBA experience by tailoring it to your interests and aspirations. Our program combines a strong foundation of core courses with a plethora of elective subjects, projects, and

extracurricular activities, allowing you to craft a personalized path to success. Specialisation in emerging areas like Fintech, AI, Data Science, Business Analytics, Supply Chain, Banking, Digital Media are some of them

Corporate Connect for Seamless Transitions: At The Assam Kaziranga University School of Business, we recognize the paramount importance of connecting academia with industry. Our robust Corporate Connect initiatives ensure that you seamlessly transition from the classroom to the corporate boardroom. Engage in networking events, industry talks, and exclusive interactions with corporate leaders, providing invaluable insights and establishing connections that go beyond graduation.

Excellent Placements – Your Career Catalyst: Your success is our priority. We take pride in achieving a 100% placement record, a testament to our commitment to your professional growth. Benefit from a dedicated placement cell that works tirelessly to match your skills with the right opportunities. Our extensive industry network and collaborations pave the way for coveted placements, empowering you to step confidently into the professional realm upon graduation. Your career journey begins with the assurance of success, and at our institution, we stand by you every step of the way.

A woman in a dark blue business suit and white shirt stands in the foreground, smiling. Behind her is a city street at night with long-exposure light trails from cars, creating vibrant red and yellow streaks. Tall buildings are visible in the background under a dark sky.

We will Fastrack your career

We make you ready to face the
challenges of a
tech-driven business world.

We help you to build your
second brain with AI.



We want you to become
a CEO
by the age of 30



Why **MBA** at Kaziranga University?

-  Up-to-date Curriculum as per NEP
-  Dual Internships (Winter+Summer)
-  Industry Experienced Faculty
-  Faculty from **IIM, XLRI and XIMB**
-  Data-driven Instructions
-  Design Thinking, Innovation and Entrepreneurship Workshops
-  Workshops & Case Study pedagogy
-  Value added programs from **KPMG, NSE, NISM and SAMCARA**
-  Compulsory Business Analytics by **PWC**
-  Hands-on Training on AI Tools
-  Excel-based training
-  Public Speaking activities
-  Executive Leadership Program
-  Live Projects in all Semesters
-  One-to-one Mentoring by Faculty and Industry Professionals
-  Global Corporate Connect
-  100% Placement Record (including Big 4 - Delloite, KPMG, E&Y, PWC)
-  Industry Visits and Immersion Program

Trained 2000 +
Sales and Service
Professionals

Mentored
100 + Start-up
Entrepreneurs

Conducted
200 + Innovation
Workshops

Trained
3000 + MBA/
PGDM Students

Trained
300 + MBA/
PGDM Faculty

Coached 200 +
Digital Marketing
Professionals



Prof. Bibhas Basumatary

IIM Calcutta, St. Joseph's Darjeeling
16 years Industry (11 years MENA & CIS region)
14 years as Dean Academics & Digital Learning

Dear Aspiring Leaders,

It is with great pleasure that I welcome you to The Assam Kaziranga University School of Business, where we believe in the transformative power of education and the boundless potential within each of you.

Our commitment is to redefine business education in Northeast India, shaping not just careers but futures. At our School of Business, innovation, diversity, and leadership converge to create a dynamic learning environment. Our faculty, with a wealth of experience, is dedicated to nurturing your talents, encouraging innovative thinking, and instilling the skills needed to lead in a rapidly changing business landscape.

As the Dean, I am proud to emphasize our unwavering dedication to Corporate Connect, ensuring that your academic journey seamlessly aligns with real-world industry demands. With a stellar track record of 100% placements, we stand as your steadfast partners in launching your careers.

Welcome to a community that values excellence, diversity, and transformation. Your journey begins here – reshape, innovate, lead!

Warm regards,

Bibhas Basumatary

Dean, Assam Kaziranga University School of Business

MBA in Numbers

50+

Certifications

2

Dual
Internship
(Summer+Winter)

20+

AI & Software Tools

10+

Live Projects

50+

Industry Interactions

120

Seats

20+

Excel Dashboards

50+

Mock GD & PI

INR

12LPA

Highest Package

INR

5.5LPA

Average Package

Program Fees

INR 4,90,000

100+

Companies

Your **MBA** Journey at KU

Phase-1

First Week: Business Orientation Program

Economy

Sector

Industry

Segment

Company

Product

Second Week: Young Leadership Program



Presentation Skills



Data Analysis



Industry Visits



“I am new to business and new to management and leadership, but I can do it”

Phase-2

Semester -1 Management Subjects

Finance

Marketing

Business Communication

Python

Statistics

Managerial Economics

Organisational Behaviour

Supply Chain

Semester-1: Productivity Skills Program



Presentation Skills



AI Tools



Corporate Interactions



Excel Skills



“I am born to succeed”









Phase-3 (Winter Internship)
1 month

Phase-4

Semester 2: Management Subjects

- Advanced Financial Management
- Research Methods
- 2 Specialisation Subjects
- Human Resource Management
- Macro Economics
- Innovation & Entrepreneurship

Semester 2: Creative Leadership Program

-  Live Projects
-  Advanced Excel & Power BI
-  Digital Media Skills
-  Public Speaking
-  Content Creation
-  Python Applications



Phase-5 (Summer Internship)

2 months

Summer Internships in
Pune, Kolkata, Guwahati,
Delhi-NCR, Mumbai, Bangalore etc.

Phase-6: Placement Readiness Program

Professional Training provided by Industry Experience SAMCARA Executives



Personal
Interview Skills



Group Discussion
Skills



Aptitude Test
Preparation

Phase-7
Semester -3 Management Subjects

Strategic
Management

Business
Analytics

Corporate
Governance

4 Major
Specialisation

1 Minor
Specialisation

Executive
Leadership



Design Thinking
& Innovation Lab



Delivering Keynote
Address



Organising Business
Events



Panel
Discussions



Business Consulting
Projects



Phase-8
Semester 4: Management Subjects

Elective-1

Business Law

Online Corporate
Mentoring

Elective-2

Applied Research

Dissertation
Final Project



Writing Research
Papers



Writing Blogs
& Podcasting



Management
Simulation Games

Semester-4 will be completely in online mode as most MBA students are expected to get placed and join the companies.

Specialisation Subjects

Marketing

- Sales & Distribution
- Retail Management
- Marketing Analytics
- Digital Marketing
- Brand Management
- Product Management
- International Marketing
- Rural Marketing
- Integrated Marketing Communications
- Service Marketing

Human Resource

- Talent Acquisition
- HR Analytics
- Data Science with Python
- Compensation Management
- Training & Development
- HR as Business Partner
- Industrial Relations & Labour Laws
- Performance Management and Competency Mapping
- Organisational Development

Finance & Fintech

- Equity Research
- Data Science with Python
- Securities & Portfolio Management
- Derivatives
- Financial Modelling
- Banking and Insurance
- Fixed Income
- Project Finance
- Capital Budgeting
- Working Capital Management

Business Analytics & Operations

- Data Visualization using Tableau, Power BI
- Business Process Modelling
- Data Analytics and Business Intelligence
- Data Science with Python
- Excel Analytics
- Introduction to AI and ML
- Logistics and Warehouse Management
- Supply Chain Management
- Total Quality Management
- Production Management

Domain Expertise in Multiple Business Areas



Banking Financial
Services & Insurance



Fintech &
Data Science



Equity Research and
Business Valuation



Business Analytics
& Digital Marketing



Marketing Analytics
and Data Science



Marketing Research,
Sales & Distribution

School of Business promise

Quantum Improvement in your skills



Data Analysis Skills



Reasoning & Aptitude Skills



Effective Communication Skills



Problem Solving Skills



Excel Analytics Skills



Creative Presentation Skills



Researching Skills



Digital Marketing Skills



English Proficiency

Mastering the New-Age Skills



Data Science Skills



Design-Thinking & Innovation Skills



Public Speaking Skills



Critical Thinking Skills



Case Study Analysis Skills



Executive Leadership Skills



AI Tools & Productivity Skills



Business Consulting Skills



Python programming Skills

Our Industry Experienced Faculty



Prof. Bibhas Basumatary
Professor and Dean
PGDM – IIM Calcutta



Dr. Govind Prasad Bhandari
Associate Professor
PhD, NEHU, Shillong



Dr. Debanuj Khound
Associate Professor
MBA, IBS, Ahmedabad
PhD, Dibrugarh University



Mr. Dhiraj Barpujary
Associate Professor
PGDBA, Symbiosis, Pune
Ph.D (pursuing), BIT, Mesra



Dr. Anil Kumar Bhatia
Assistant Professor
PhD, Kaziranga University



Dr. Shivam Kakati
Assistant Professor
PhD, Tezpur University



Dr. Prakrit Saikia
Assistant Professor
PhD, Dibrugarh University



Dr. Mayuri Saikia
Assistant Professor
PhD, Assam University



Dr. Kalyani Kalita
Assistant Professor
PhD, Tezpur University



Dr. Ankita Das
Assistant Professor
Ph.D
Tezpur University



Mr. Pulak Bora
Assistant Professor
MA, Tezpur University
Ph.D (pursuing),
Tezpur University



Ms. Priyam Jajodia
Assistant Professor
PGDM, Symbiosis, Pune
Ph.D (pursuing),
J.B College University



Ms. Eikjyot Kour
Assistant Professor
NTA UGC-NET Qualified
M.Com,
Kaziranga University



MR. Bedanta Bikash Bora
Assistant Professor
MBA,
Sri Sri University
Odisha



Mr. Nitesh Kumar
Assistant Professor
MTTM, BHU
Ph.D (pursuing),
NEHU



Ms. Supriya Dutta
Assistant Professor
MBA, Assam University
Ph.D (pursuing),
Tezpur University

Distinguished Visiting Faculty



Prof. Prabal K. Sen
Former Prof., XLRI, Jamshedpur
Bank of Baroda Chair Prof.,
IRMA



Prof. D.V. Ramana
Prof., XIM, Bhubaneshwar
Former Director,
IMT Hyderabad



Prof. Jahar Bagchi
PGDBM, IIM Ahmedabad
Former Dean, ICFAI, Kolkata
Prof. of HRM, IFIM, Bengaluru



Prof. G. Srinivas
PGDM, IIM Ahmedabad
Former Prof., XIM, Bhubaneshwar
Director, Vertical Limit Education
Visiting Prof. IIM- Kolkata, Lucknow



Prof. Shantikam Hazarika
Founder Director
Assam Institute of Management
Guwahati



Prof. S. Mohapatra
Former Prof., XIM University
IIM - Ranchi, IIT-Kanpur
Antwerp Management School
Belgium



Prof. Bishnu P Mishra
Former Prof. of Finance
XIMB 40+ Years of Work
Experience in Banking,
Academics, Consulting

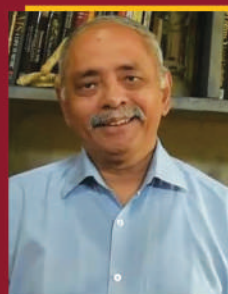


Prof. Preshth Bharadwaj
Best Faculty Award from IARE
Distinguished Teacher
Award by MTC Global

Professor of Practice



Mr. Arvind Dev
CEO - Samcara
IIM Ahmedabad
Industry Experience: 20 Yrs +



Mr. Achal Rangaswamy
Ex. President - Bell Ceramics
St. Stephen's College
Industry Experience: 40 Yrs +



Mr. Sanjeev Borwankar
Ex. MD - Euronet Services
Delhi University
Industry Experience: 30 Yrs +

KNOWLEDGE Partners



CERTIFICATION PROGRAMS



BUSINESS ANALYTICS: DATA INSIGHTS

in collaboration with



LEAN SIX SIGMA GREEN BELT CERTIFICATION
in collaboration with

DEFINE
MEASURE
ANALYSE
IMPROVE
CONTROL

PLACEMENT ORIENTED TRAINING PROGRAM
in collaboration with

PLACEMENT ORIENTED TRAINING PROGRAM

FUNDAMENTS OF CAPITAL MARKETS
in collaboration with

FUNDAMENTS OF CAPITAL MARKETS

NISM SERIES CERTIFICATION COURSES
in collaboration with

NISM SERIES CERTIFICATION COURSES

Know where our ALUMNI are Placed



Highest CTC: 12 Lacs pa

Average Package: 5.45 Lacs pa

Average Job Offers: 3 per Student



Alumni Speaks



“ I have received 5 job offers from the campus placements.”

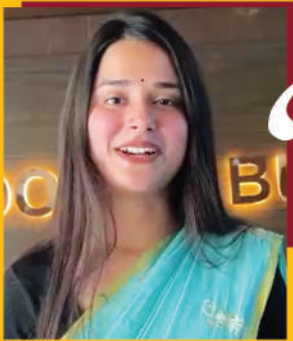
Shivani Konwar

(MBA 2022-24)

“ I have an job offer from Asian Paints with 7.8 lakhs pa package.”

Rupam Paul

(MBA 2022-24)



“ I have landed a Finance job at Ujjivan Small Finance Bank.”

Neha Sharma

(MBA 2022-24)

“ Lava mobile offered me 8 lakhs pa package.”

Gaurav Jyoti Nath

(MBA 2022-24)



“ I have received 3 job offers from top banks.”

Puja Kalita

(MBA 2022-24)

“ I received 2 job offers, one from Hike Education at 7 lakhs pa package.”

Hasib Bora

(MBA 2022-24)





Air Conditioned Classrooms - for that cool breeze in summer



Wi-Fi enabled campus - because lets admit, you cant survive without it!



Multi-Facility Air-conditioned Auditorium - for the Shakespeare in you



Sports Arena - here you can bend it like Beckham



Language Lab - o genki desu ka?, didn't get? We'll teach you!



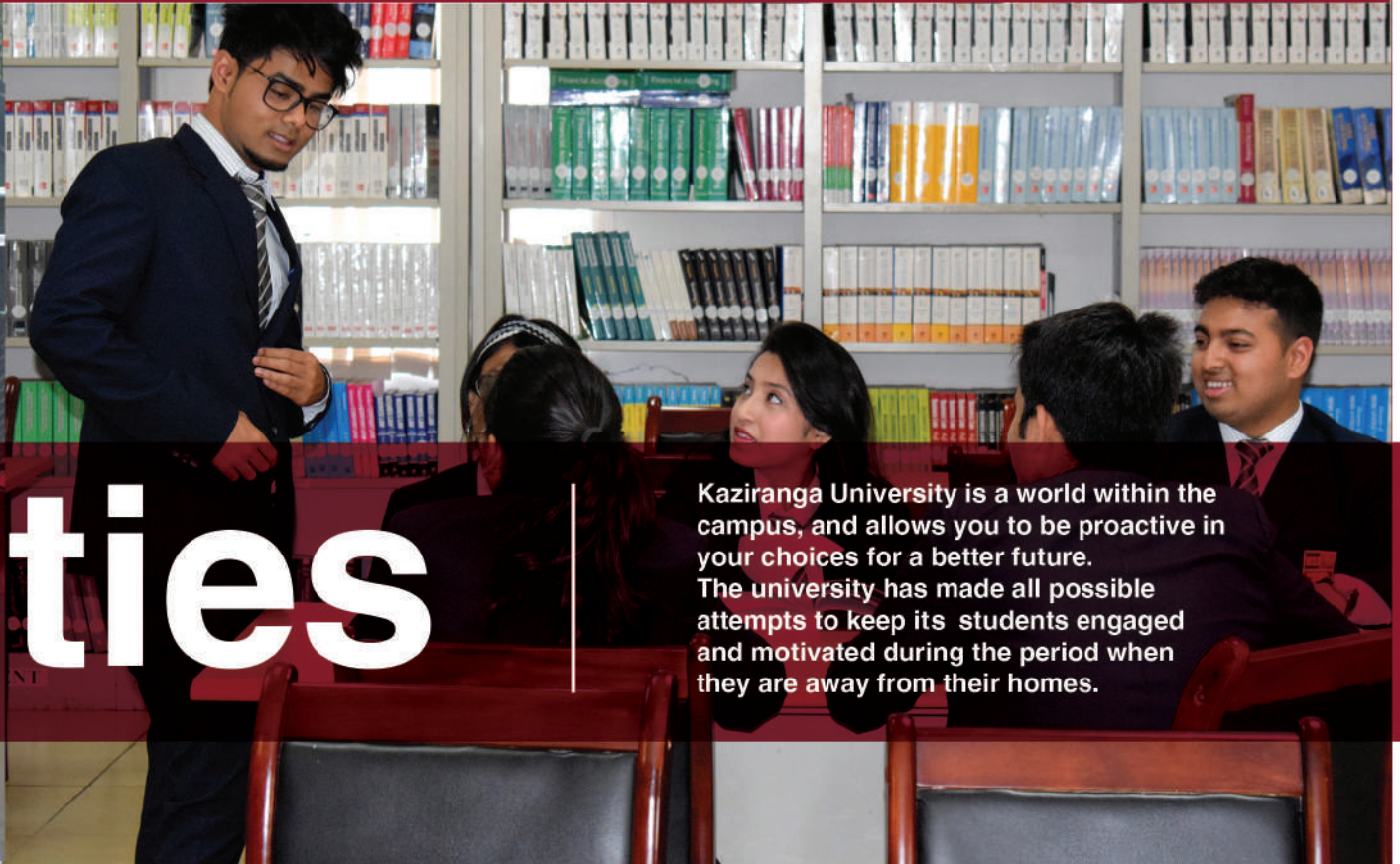
Workshop/Skill Development Centre - enabling you to be an explorer



Seminar Hall - where your ideas turn into future Business Plans



Cafeteria - your birthday, your friend's birthday, your friend's friend's birthday, you get the reason we have the cake



Activities

Kaziranga University is a world within the campus, and allows you to be proactive in your choices for a better future. The university has made all possible attempts to keep its students engaged and motivated during the period when they are away from their homes.

Library - from Sheldon to Kotler, the range varies



Gym - from Khali to Mary Kom, we have resources for all



Medical Room - for every sickness except for when you get homesick!

Culture: Collaborative. Curious. Selfless.

Talent Tantra

The Annual Fest of Kaziranga University

One of the largest and most happening University festivals of India, Talent Tantra is a box filled with all the mojoness of young energies, celebrities and raw talents, that collaborate and create an aura to be felt not heard.



Papon



Ritviz



To see one of India's biggest fest - 'Talent Tantra' in action, Scan the QR code

The Co-Creators

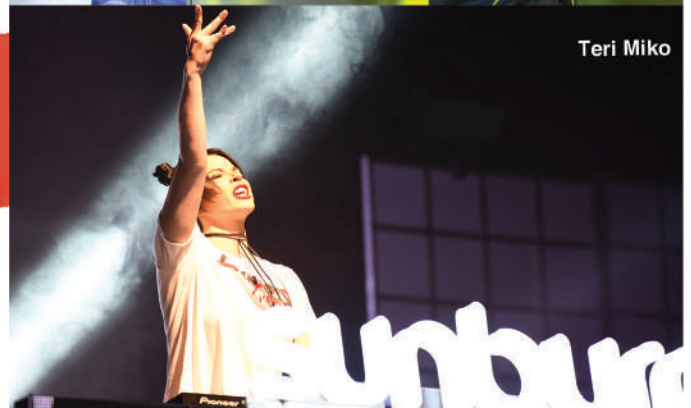
The heart of any institution is its culture, ours happens to be **Selfless, Collaborative and that of Co-creation.** The world is looking for co-creators and we at **KU are imbibing the culture deeper into the DNA of our students.** We don't end here, we have an open cafe called Bhukkad and KU cafe, because we know that conversations spark new ideas and ideas become unicorns when we talk over a cutting chai or a cup of coffee.



Monali Thakur



Vishal & Shekhar



Teri Miko



KU Students



1

Of course we love clubbing too!



3

1 Community Club

2 Art and Culture Club

3 Body and Soul Club

4 Entrepreneurship Club

5 Literary Club



2

Along with their personality we set the students free to flourish their creative instincts and cognitive abilities with different clubs established.



4



5



Retro Fest

at School of Business

